

## **A High School Career Center Reinvents Education in the Graphic Arts** ***Online teaching inspires the use of an interactive textbook***

(Pismo Beach, Calif.) A vocational training center, the Cuyahoga Valley Career Center (CVCC) offers a model for preparing skilled operators for the graphic communication industry.

The program architect and instructor, Patrick Ruebensaal, used his 25-year career with Xpedx and Xitron, and his expertise in printing industry software and technology, to revamp the CVCC program into one of the best high school programs to prepare students to enter the industry as hands-on operators. Ruebensaal's industry contacts and the program's advisory board helped to achieve this end through the installation of laboratories housing modern printing industry equipment.

To address the requirement for online learning during the COVID-19 crisis, Ruebensaal adopted the interactive printed book, *Introduction to Graphic Communication* to demonstrate how technology works and to deliver lectures by some of the leading authorities in the graphic communication industry.

### **For the full story and photos, see:**

[https://www.piworld.com/post/high-school-career-center-reinvents-education-in-the-graphic-arts/#ne=b9b15964fdf8699739c5c3ce9d19f84a&utm\\_source=today-on-piworld&utm\\_medium=newsletter&utm\\_campaign=2020-07-04](https://www.piworld.com/post/high-school-career-center-reinvents-education-in-the-graphic-arts/#ne=b9b15964fdf8699739c5c3ce9d19f84a&utm_source=today-on-piworld&utm_medium=newsletter&utm_campaign=2020-07-04)

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PRESS RELEASE SENT BY:  
Harvey R. Levenson, Ph. D.  
Professor Emeritus, Cal Poly  
POB 1735  
Pismo Beach, CA 93448  
Direct: 805-295-6332  
Mobile: 805-801-6025  
E-mail: hrlevenson@thegrid.net  
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