

Raymond J. Prince



Advisor Group for the
Graphic Arts Industries

<https://hrlevenson.wixsite.com/gcag>

PRESS RELEASE

Printing Industry Merger and Acquisition Guru John Hyde Offers Advice to Companies Considering Business Transitions

(Pismo Beach, Calif.) In the September 2021 article of the Graphic Communication Advisors Group (GCAG), Merger and Acquisition (M&A) expert, John Hyde, provides advice to printing industry companies considering M&A strategies.

Hyde is Managing Director of Special Situations, Graphic Arts Advisors, LLC, and consultant to the Graphic Communication Advisors Group (GCAG). In his article entitled, ***Graceful Transition from Business Ownership When Traditional Options Are Not Attractive***, Hyde offers a perspective on the most common forms of business transition applicable to companies in the printing and graphic communication industry.

For those owners who have struggled in recent years, Hyde poses five questions for consideration in thinking about business transition, and offers a perspective on each. He addresses: What is the time frame based on the life cycle stage and relative health of the business? Who is making the decision on “whether”, “when,” and “how” to get out of business? Where do you stand on the ethical issue of doing right by your customers and employees? Who legally owns the assets and liabilities of the “treading water” company? And, why is non-bankruptcy orderly wind-down usually more attractive than bankruptcy?

Hyde’s full article is available at:

<https://hrlsite.files.wordpress.com/2021/09/1.-gcag-article-9-21-edited-copy.pdf>

The article is the ninth in the first-year series of the Graphic Communication Advisory Group (<https://hrlevenson.wixsite.com/gcag>), and will appear in an annual journal early in 2022.

Harvey Levenson, Cal Poly Professor Emeritus and coordinator of the GCAG, said: “John Hyde’s article is particularly timely in that many companies impacted by COVID-19 are struggling with either continuing on or terminating operations. M&A’s may be an option worth considering, and John Hyde is one of the best sources in our industry to provide advice.”

About the Graphic Communication Advisors Group

The *Raymond J. Prince* Graphic Communication Advisors Group (GCAG) is a team of specialists and experts accessible to the printing, publishing, packaging, and related communities. The group

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provides fresh, outside perspectives representing a broad range of experiences and a long-term commitment to all facets of the graphic arts industries. Many of the GCAG consultants and practitioners are printing industry “household names” and best-known managers, technologists, scientists, researchers, authors, and Expert Witnesses. They bring the power of their deep expertise and problem-solving acumen to bear on training and solving difficult problems. See: <https://hrlevenson.wixsite.com/gcag>



John Hyde

John E. Hyde, Esq., has over thirty years a consultant to the printing, mailing, and graphic communication industry in the areas of M&A, non-bankruptcy debt restructuring, and orderly wind-down of assets and liabilities. John has authored many articles, and coauthored *Strategic Growth: The NAPL Guide to Mergers & Acquisitions*. He is a sought-after source by the industry press and is a frequent speaker on M&A matters. John holds a BA from Colgate University and a JD from Tulane Law School. His law practice and consulting work are separate entities.

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