

M&A Expert John Hyde Discusses Worst Case Scenarios and Misunderstandings When Facing Bankruptcies or Selling a Company

In the May 2022 article of the Graphic Communication Advisors Group—GCAG (<https://hrlevenson.wixsite.com/gcag>), John E. Hyde, Esq., Managing Director of Special Situations for Graphic Arts Advisors, discusses worst case scenarios and the most common misunderstandings among printing company owners and those looking to acquire failing businesses.

Hyde describes how it is hard to grow and survive in today's business climate, and how a growing number of printing companies are facing bankruptcies or selling companies. He points out that, the owners of "treading water" companies that seek his help for non-bankruptcy debt restructuring or "orderly wind-down" of their business never thought they would ever face this situation. And, some companies, Hyde points out, are seeking to grow by acquisition, and "looking to learn valuable insights for connecting with owners of struggling companies." In both cases, Hyde points out, "worst case scenarios are misunderstood."

In his article, Hyde presents some of the most common misunderstandings. He also presents examples of four "extreme measures" that can be quickly implemented when a situation arises that can impact business viability.

GCAG Coordinator and Cal Poly Professor Emeritus, Harvey Levenson, said: "Any printing company owner or CEO should heed John Hyde's advice in light of today's business uncertainties, and in the event that an unexpected 'worst case scenario' develops."

Hyde's article in full can be read here: <https://tinyurl.com/2p9rx4p2>

About the Graphic Communication Advisors Group

The *Raymond J. Prince* Graphic Communication Advisors Group (<https://hrlevenson.wixsite.com/gcag>) is a group of specialists and experts accessible to the printing, publishing, packaging, and related communities. The group provides fresh, outside perspectives representing a broad range of experiences and a long-term commitment to all facets of the graphic arts industries. Many of the GCAG consultants and practitioners are industry's "household names" and best-known managers, technologists, scientists, researchers, authors, and Expert Witnesses. They bring the power of their deep expertise and problem-solving acumen to bear on training and solving difficult problems.



John Hyde

#####

Press Contact

Harvey R. Levenson

GCAG

805-801-6025

hrleveson@thegrid.net

<https://hrlevenson.wixsite.com/gcag>
